

George Alfred Clark

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Summary of Skills and Experience

- Skilled editor and writer with more than 15 years' experience in print and online journalism, and superior editing and proofreading skills.
- Proficient in wide range of publishing and other software including Quark Xpress, Quark CopyDesk, PhotoShop, PowerPoint, Freehand, SaxoTech, xTQ, Word, WordPerfect, PageMaker, Excel.
- Experienced in conducting and overseeing all facets of magazine production.
- Written and edited feature articles, columns, reviews, interviews and news reports as well as training manuals, training curricula, direct-mail appeals, annual reports, brochures, monographs, radio scripts, multimedia audio scripts, speeches, ad copy, Webcasts and the world's longest book review.

Professional Experience

New media content editor

2001 - present

The News Journal/Delawareonline.com

- Edit copy for print edition of top-100 daily newspaper.
- Post, reformat and proofread all print content for Delawareonline.com, the award-winning, top-ranked newspaper Web site in the nation's largest newspaper chain.
- Update Web site with breaking news and online extras.
- Enhance print content for online context with additional and multimedia features including supplemental links, re-edited and additional photos, photo galleries, multimedia and downloadable source documents for 70-100 articles a day.

Training coordinator and editor

2001 - 2002

Allied Security

- Completed online conversion of core corporate training program.
- Composed and designed training manuals on bicycle patrols, anti-terrorism.
- Conducted best-practices training sessions for account managers nationwide.

Managing editor, staff writer

1992 – 2000

PRISM magazine

- Helped design and launch two national magazines.

- Oversaw all aspects of publication for a national magazine, including assigning articles; recruiting writers and artists; editing and copyediting; design; fulfillment; marketing and advertising sales.
- Tripled circulation of Prism magazine during tenure as editor.
- Conceived and contributed three regular columns.
- Introduced and oversaw biweekly e-mail newsletter.
- Wrote daily radio commentaries for syndicated host Anthony Campolo.
- Wrote/edited press releases, responded to inquiries from print, broadcast and online media.
- Conceived and designed marketing materials, brochures, direct mail and fundraising letters responsible for supporting \$750,000 annual budget.
- Managed magazine staff, contractors, interns, volunteers, writers and artists.
- Presented more than 100 seminars for conferences, local churches.
- Taught and lectured in graduate, undergraduate, annex settings.

SER Associate

1990 - 1993

Division of Social Ministries. American Baptist Churches in the USA

- Managed \$1.5 million portfolio of alternative investments.
- Negotiated shareholder resolutions on human rights and the environment with senior executives of dozens of Fortune 500 companies.
- Devised and developed interactive database of 200+ faith-based housing ministries while coordinating national network for American Baptist Homes and Caring Ministries.

Education

M.A.T.S., cum laude, Theology and Public Policy

Charles Finney Fellow

Palmer Theological Seminary, 1996

B.A./B.A., magna cum laude, English Literature, English Writing

Eastern University, 1990